



BRITISH FASHION AWARDS – FACTS & FIGURES

This document details key facts and figures up to The British Fashion Awards 2009.

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British Fashion Awards 2009

Award categories

1. **OUTSTANDING ACHIEVEMENT IN FASHION DESIGN**

An award recognising one designer who throughout their career has made an impact on the industry internationally.

2. **DESIGNER OF THE YEAR**

The ultimate accolade, which recognises a leading British designer of couture, ready-to-wear, knitwear or accessories who has directed the shape of fashion in the past year both in the UK and internationally.

3. **ACCESSORY DESIGNER**

The leading British designer of shoes, jewellery, millinery or accessories within the past year.

4. **MENSWEAR DESIGNER**

A leading British designer of ready-to-wear and bespoke tailoring who has been instrumental in enhancing men's fashion in the past year.

5. **MODEL**

A British model who has contributed most to the international fashion scene in the past year.

6. **ISABELLA BLOW AWARD FOR FASHION CREATOR**

A British stylist, make-up artist, photographer, art director or producer whose creativity has been a major inspiration and influence in the past year.

7. **DESIGNER BRAND**

A leading British designer brand that has excelled on the international stage over the past year.

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8. SWAROVSKI EMERGING TALENT AWARD for ACCESSORIES

An innovative and directional accessories designer who is emerging as an influential force in British fashion in the Accessories category.

9. SWAROVSKI EMERGING TALENT AWARD for READY TO WEAR

An innovative and directional designer who is emerging as an influential force in British fashion in the Ready to Wear category.

New categories:

10. OUTSTANDING CONTRIBUTION TO BRITISH FASHION

An individual that has made an invaluable contribution to the British fashion industry over the past twelve months.

11. LONDON 25

An individual who embodies the spirit of London and is an international ambassador for London as a leading creative fashion capital. This award has been created to mark our 25th year and to recognise the many individuals that make London a cultural force in the global fashion industry.

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British Fashion Awards 2008

Categories and winners:

Model	Jourdan Dunn
Designer Brand	Jimmy Choo
Isabella Blow Award for Fashion Creator	Tim Walker
Red Carpet Designer	Matthew Williamson
Menswear Designer	Christopher Bailey
Accessory Designer	Rupert Sanderson
Swarovski Emerging Talent Award – Ready to Wear	Louise Goldin
Swarovski Emerging Talent Award – Accessories	Nicholas Kirkwood
Bespoke	Richard James
Designer of the Year	Luella Bartley
BFC Award for Outstanding Achievement in Fashion Design	Stephen Jones

Notes:

- Event is staged at the Lawrence Hall, Westminster.
- For the third consecutive year, event is supported by Swarovski, which also sponsors two new awards – The Swarovski Emerging Talent Awards for Ready-to-Wear and for Accessories.

Sponsor: **Swarovski**

Location: **Royal Horticultural Halls – Lawrence Hall**

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British Fashion Awards 2007

Winners:

Designer of the Year	Stella McCartney
Red Carpet Designer	Marchesa
New Generation Designer	Christopher Kane
Accessory Designer	Tom Binns
Best New Retail Concept	Marc Jacobs
Menswear Designer	Christopher Bailey for Burberry
Model	Agyness Deyn
Designer Brand	Anya Hindmarch
BFC award for Outstanding Achievement in Fashion	Dame Vivienne Westwood
BFC Enterprise Award (sponsor: Swarovski)	Erdem
Isabella Blow Award for Fashion Creation	Michael Howells

Notes:

- The BFC creates BFC Outstanding Achievement in Fashion Award.
- Fashion Creator Award is renamed Isabella Blow Award for Fashion Creator in honour of Isabella Blow, who tragically died on May 7, 2007. Blow was renowned for her unerring support of British designers and for her contribution to the international fashion industry as a whole.
- Event moves to RHS's Lawrence Hall in Westminster and is sponsored by Swarovski.

<i>Sponsor:</i>	Swarovski
<i>Location :</i>	Royal Horticultural Halls – Lawrence Hall
<i>Host:</i>	Zoe Ball
<i>After show party:</i>	Maya, Mayfair

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British Fashion Awards 2006

Winners:

Designer of the Year **Giles Deacon**

Red Carpet Designer (sponsor: Nicky Clarke)

Vivienne Westwood

Accessory Designer **Stuart Vevers for Mulberry**

New Generation Designer **Marios Schwab**

Retailer of the Year **b Store**

Menswear Designer **Kim Jones**

Model **Kate Moss**

V&A Award for Outstanding Achievement in Fashion

Joan Burstein CBE

Fashion Creator **Eugene Souleiman**

BFC Enterprise Award (sponsor: Swarovski)

Jonathan Saunders

Notes:

- BFC introduces BFC Enterprise Award, a major cash prize, which is won by Jonathan Saunders.
- Event is staged at the Victoria & Albert Museum and sponsored by Swarovski.

Sponsor: **Swarovski**

Location: **Victoria and Albert Museum**

Host: **Daisy Donovan**

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After show party:

Victoria & Albert Museum

British Fashion Awards 2005

Winners:

Designer of the Year

Christopher Bailey

Red Carpet Designer (sponsor: Nicky Clarke)

Roland Mouret

New Generation Designer

Duro Olowu

Accessory Designer

Stephen Jones

Retailer of the Year

Dover Street Market

Menswear Designer

Carlo Brandelli for Kilgour

Model

Karen Elson

V&A Award for Outstanding Achievement in Fashion

Suzy Menkes OBE

Fashion Creator

Charlotte Tilbury

Location:

Victoria & Albert Museum

After show party:

The Collection, Kensington

British Fashion Awards 2004

Winners:

Designer of the Year

Phoebe Philo

New Generation Designer

Giles Deacon

Accessory Designer

Mulberry

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Retailer of the Year	Net-a-Porter.com
Menswear Designer	Alexander McQueen
Model	Lily Cole
V&A Award for Outstanding Achievement in Fashion	David Bailey
Fashion Creator	Pat McGrath

Notes:

Major British arts institution, which also stages the Awards this year, backs new V&A Award for Outstanding Achievement in Fashion, which is collected by photographer David Bailey, and then journalist Suzy Menkes, OBE, in 2005, and retailer Joan Burstein, CBE, in 2006

<i>Location:</i>	Victoria & Albert Museum
<i>After show Party:</i>	The Collection, Kensington

British Style Awards 2003

Winners:

Designer of the Year	Alexander McQueen
New Generation Designer	Sophia Kokosalaki
Accessory Designer	Manolo Blahnik
Glamour	Julien Macdonald
Contemporary Designer	Paul Smith
High Street Fashion Retailer	Reiss

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Menswear Designer	Paul Smith
Most Stylish Photographer	Mario Testino
Most Stylish Model	Erin O'Connor
Stylist	Katie Grand
Female Personality	Kim Cattrall
Male TV Personality	Ant & Dec
Movie Actress	Minnie Driver
Movie Actor	Ewan McGregor
Male Music Artist	Robbie Williams
Female Music Artist	Victoria Beckham
Sports Personality	David Beckham

Notes:

- TV, film and music injection creates British Style Awards. For one year only, the BFC industry partners with Lycra to throw open the awards categories to the TV, film and music industries, giving birth to the hybrid British Style Awards at Old Billingsgate Market.

Sponsor: **Lycra**

Location: **Old Billingsgate Market**

2002 - no awards

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British Fashion Awards 2001

Winners:

Designer of the Year	Alexander McQueen
Glamour Designer	Julien Macdonald
Classic Designer	Paul Smith
Contemporary Design	Burberry
Accessory Designer	Anya Hindmarch
Street Style	i.e. uniform
New Generation Designer	Stella McCartney
Retailer	Topshop
Journalist	Lisa Armstrong
Stylist	Lucinda Chambers
Model	Kate Moss
Menswear Designer	Richard James
Rover People's Award	Jemima Khan

Notes:

- Battersea Park Arena is honoured with the presence of HRH Prince of Wales, who attends event as Guest of Honour. His former wife, Diana, Princess of Wales, attended the event in same capacity in 1990.
- Sir Paul Smith's knighthood, received the previous year for services to the fashion industry, is celebrated.
- Rover is sponsor for second year.
- BBC 2 covers the event.

Sponsor: **Rover**

Location: **Battersea Park Arena**

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TV Coverage:

BBC 2

British Fashion Awards 2000

Winners:

Designer of the Year	Hussein Chalayan
Glamour Designer	Stella McCartney
Classic Design	Burberry
Contemporary Design	Joseph
Accessory Designer	Jimmy Choo
Street Style	Maharishi
New Generation Designer	Tracey Boyd
Retailer	Topshop
Journalist	Mimi Spencer
Stylist	Katy England
Menswear Designer	Ozward Boateng
Rover People's Award	Alexander McQueen

Notes:

- New sponsor Rover introduces People's Award - British car brand Rover partners the BFC, introducing the People's Choice Award to the line-up, won in its first year by Alexander McQueen.
- Event returns to the Natural History Museum.

Sponsor:

Rover

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Location: **Natural History Museum**

British Fashion Awards 1999

Winners:

Designer of the Year	Hussein Chalayan
Glamour Designer	English Eccentrics
Classic Design	Burberry
Contemporary Designer	Betty Jackson
Accessory Designer	Manolo Blahnik
Street Style	YMC
New Generation Designer	Elsbeth Gibson
Retailer	French Connection
Journalist	Suzy Menkes
Hall of Fame	Vidal Sassoon
Stylist	Lucinda Chambers
Menswear	Paul Smith

Notes:

- British Fashion Awards celebrates 10th anniversary - Sky News sponsors gala event marking a decade since the inception of the British Fashion Awards.

Sponsor: **Sky News**

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1998 – no awards

British Fashion Awards 1997

Winners:

Designer of the Year	Alexander McQueen and John Galliano
Glamour Designer	Pearce Fionda
Classic Design	John Smedley
Contemporary Designer	Nicole Farhi
Accessory Designer	Philip Treacy
Street Style	Red or Dead
New Generation Designer	Antonio Berardi
Retailer	Jigsaw
Journalist	Hilary Alexander
Hall of Fame	Clinton Silver
Menswear Designer	Paul Smith

Notes:

- Alexander McQueen scoops Designer of the Year for a second year
- Event, held at The Royal Albert Hall, is sponsored by Lloyds for eighth and final year.

Sponsor: **Lloyds**

Location: **The Royal Albert Hall**

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British Fashion Awards 1996

Winners:

Designer of the Year	Alexander McQueen
Glamour Designer	Amanda Wakeley
Classic Design	Jaeger
Contemporary Designer	Nicole Farhi
Accessory Designer	Philip Treacy
Street Style	Red or Dead
New Generation Designer	Clements Ribeiro
Design-led retail	Oasis
Journalist	Iain R. Webb
Hall of Fame	Lady Mary Henderson
Fashion Personality	Kate Moss

Notes:

- Awards return to The Royal Albert Hall
- Lloyds continues to sponsor event as it returns to its first home.

Sponsor: **Lloyds**

Location: **The Royal Albert Hall**

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British Fashion Awards 1995

Winners:

Designer of the Year	John Galliano
Glamour Designer	Ben de Lisi
Classic Design	Marks & Spencer
Contemporary Designer	Nicole Fahri
Accessory Designer	Patrick Cox
Street Style	Red or Dead
New Generation Designer	Pearce Fionda
Design-led retail	Oasis
Journalist	Iain R. Webb
Hall of Fame	Zandra Rhodes

Notes:

- Held at the Natural History Museum for a second year, ceremony includes a tribute to Jean Muir, who passed away on May 28, 1995, aged 66.

Sponsor: **Lloyds**

Location: **Natural History Museum**

British Fashion Awards 1994

Winners:

Designer of the Year	John Galliano
Glamour Designer	Ben de Lisi

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Classic Design	Marks & Spencer
Accessory Designer	Patrick Cox
Knitwear Designer	Joseph
More Dash than Cash	French Connection
New Generation Designer	Copperwheat Blundell
Design-led retail	Whistles
Hall of Fame	Jean Muir

<i>Sponsor:</i>	Lloyds
<i>Location:</i>	Natural History Museum

British Fashion Awards 1993

Winners:

Designer of the Year	John Rocha
Glamour Designer	Amanda Wakeley
Classic Design	Jaeger
Knitwear Design	Joseph
Accessory Designer	Phillip Treacy
New Generation Designer	Abe Hamilton
More Dash than Cash	French Connection
Design-led retail	Whistles

<i>Sponsor:</i>	Lloyds
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Location: **Natural History Museum**

British Fashion Awards 1992

Winners:

Designer of the Year	Rifat Ozbek
Glamour Designer	Amanda Wakeley
Classic Design	Mulberry
Knitwear Design	Joseph
Accessory Designer	Philip Treacy
New Generation	Flyte Ostell
More Dash than Cash	Monix
Hall of Fame	Sir Edward Rayne

Notes:

- Event moves to Grosvenor House

Sponsor: **Lloyds**

Location: **Grosvenor House**

British Fashion Awards 1991

Winners:

Designer of the Year **Vivienne Westwood**

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Glamour Designer	Catherine Walker
Classic Designer	Jasper Conran
Accessory Designer	Philip Treacy
New Generation Designer	Bella Freud
More Dash than Cash	Monix
Ready-to-Wear Designer	John Smedley
Hall of Fame	Beatrix Miller

Notes:

- Event moves to Duke of York's Headquarters

<i>Sponsor:</i>	Lloyds
<i>Location:</i>	Duke of York's Headquarters

British Fashion Awards 1990

Winners:

Designer of the Year	Vivienne Westwood
Glamour Designer	Rifat Ozbek
Classic Design	Joseph
Knitwear Design	Joseph
Accessory Designer	Manolo Blahnik
More Dash than Cash	Jigsaw
Innovative Design	Helen Storey

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British Couture Designer	Catherine Walker
Hall of Fame	Mary Quant

Notes:

- Diana, Princess of Wales - the 'People's Princess' - attends the second British Fashion Awards as Guest of Honour.
- Leading banking company Lloyds comes on board as headline sponsor of the event, a partnership which lasts for eight years.

Sponsor: **Lloyds**

British Fashion Awards 1989*Winners:*

Designer of the Year	Workers for Freedom
Glamour Designer	Anthony Price
Classic Designer	Nicole Farhi
Contemporary Design	Jigsaw
Accessory Designer	Dinny Hall
Photographer of the Year	Eamon McCabe
Hall of Fame	Hardy Amies

Notes:

- The annual British Fashion Awards is born - following the success of its Designer of the Year award, launched in 1984, the British Fashion Council evolves the concept into the

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British Fashion Awards, recognising a wider spectrum of designers and also photographers.

- Held at The Royal Albert Hall, and sponsored by Clairol, seven awards are presented on the night.

Sponsor: **Clairol**

Location: **Royal Albert Hall**

Designer of the Year 1988 **Rifat Ozbek**

Designer of the Year 1987 **John Galliano**

Designer of the Year 1986 **Jasper Conran**

Designer of the Year 1985 **Betty Jackson**

Designer of the Year 1984 **Katharine Hamnett**

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- Agenda-setting designer Katharine Hamnett scoops the BFC's first ever Designer of the Year Award. The same year, she famously wore her '58% DON'T WANT PERSHING' t-shirt to meet the then British Prime Minister Margaret Thatcher. Hamnett remains as relevant today as she did 25 years ago.

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